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In collaboration with:



As of 25 November 2021



# We Care, We Prepare, We Prosper

Wednesday, 1 December 2021 | 1.30PM – 5.15PM (GMT+8)

Online (WebEx)

## Background

The ASEAN Financial Literacy Drive was first introduced during Brunei Darussalam's 2013 ASEAN Chairmanship. Following this, the region's focus shifted from financial literacy to financial inclusion in order to cater to the ASEAN's need. In recent years, the region has witnessed rapid developments in the digital space and, against this backdrop, the Financial Literacy Drive is revived under Brunei Darussalam's 2021 ASEAN Chairmanship.

## Description

The ASEAN Financial Literacy Conference (the Conference) is a Priority Economic Deliverable (PED) under Brunei Darussalam's 2021 ASEAN Chairmanship and is centered around the Chairmanship theme of 'We Care, We Prepare, We Prosper'. The Conference will take the form of a high-level seminar involving both senior decision makers, influencers and thought leaders public and private sectors. It aims to showcase practical tools for developing financial literacy policies that can assist policy makers and industry players in bridging financial literacy and advancements in technology. This is particularly important in the context of responding to COVID-19 and driving a sustainable and inclusive future economic model. The conference will also consider including hard to reach groups and Micro, Small and Medium-sized Enterprises.

## Theme

The three focus areas of the high-level seminar will be on **financial consumer protection, trust and education**. Discussion topics as follows:

1. *"We Care, We Prepare: Financial Consumer Protection, Building Trust and Education"*
2. *"Resilient Financial Ecosystems: How can digitalization ensure inclusivity?"*
3. *"Building ASEAN digitally: Collaborating on Inclusive Financial Literacy"*

## Programme

The half-day Conference will be hosted virtually by Brunei Darussalam Central Bank (BDCB) via the WebEx Events platform. The event programme is as follows:

Wednesday, 1 December 2021	
Time (GMT+8)	Programme
<b>OPENING SESSION</b>	
<b>1.30PM – 1.45PM</b>	<p>Welcome remarks by <b>H.E. Rokiah Badar, Managing Director, Brunei Darussalam Central Bank</b></p> <p>Opening Keynote Address by <b>The Hon Yanty DSLJ Rahman, Chair of ASEAN Business Advisory Council</b></p>
<b>SESSION ONE</b>	
<b>1.45PM – 2.45PM</b>	<p><b>“We Care, We Prepare: Financial Consumer Protection, Trust and Education”</b></p> <p><i>45 minutes</i></p> <p><b>Panel Discussion</b> moderated by <b>Dr. Irene Yap, Executive Director, Economics, Research and Statistics, Brunei Darussalam Central Bank; and Former WC-FINC Co-Chair</b></p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>- <b>Arlina Ariff, Director, Development Finance and Inclusion Department, Bank Negara Malaysia</b></li> <li>- <b>Elsya Chani, Director, SME Department, Bank Indonesia</b></li> <li>- <b>Felicia Tan, Deputy Director, Corporate Finance and Consumer Department, Monetary Authority of Singapore</b></li> </ul> <p><b>Spotlight on:</b></p> <ul style="list-style-type: none"> <li>- <b>What is the current state of ASEAN’s financial consumer protection and education landscape?</b></li> <li>- <b>How can policymakers pave the way for a financially inclusive and literate ASEAN post-COVID-19?</b></li> <li>- <b>What can policymakers do to encourage development of a more robust consumer protection framework in ASEAN that will support integration initiatives across all economic sectors?</b></li> </ul> <p><i>15 minutes</i></p> <p>Followed by a <b>Live Q&amp;A Session via Slido</b></p>
<b>2.45PM – 3.00PM</b>	<b>BREAK</b>

## SESSION TWO

**3.00PM – 4.00PM** **“Resilient Financial Ecosystems: How can digitalization ensure inclusivity?”**

*45 minutes*

**Panel Discussion** moderated by a **Dr. Matt Cavanagh**, Global Director, Group Government Relations, Prudential Plc; and, Board Member, UK-ASEAN Business Council

**Panelists:**

- **Narayanan Vaidyanathan**, Head of Business Insights, ACCA
- **Peter J. Morgan**, Senior Consulting Economist and Vice Chair, Asian Development Bank Institute
- **Noraini Sulaiman**, Acting Managing Director and CEO, Bank Islam Brunei Darussalam
- **Rino Donosepoetro**, Vice Chairman ASEAN, Standard Chartered Bank

**Spotlight on:**

- **What impact has COVID-19 had on ASEAN’s financial system?**
- **What is needed to build and maintain financial resilience?**
- **How is technology and digitalization changing ASEAN’s financial infrastructure?**
- **What is the role of education in ensuring inclusivity in the changing financial landscape?**
- **How can sustainability be achieved through a robust financial ecosystem?**

*15 minutes*

Followed by a **Live Q&A Session** via Slido

## SESSION THREE

**4.00PM – 5.00PM** **“Building ASEAN digitally: Collaborating on Inclusive Financial Literacy”**

*45 minutes*

**Panel Discussion** moderated by **Sam Myers**, Deputy Her Majesty’s Trade Commissioner for Asia Pacific, UK Department for International Trade

**Panelists:**

- **Tram Anh Nguyen**, Co-Founder, Centre for Finance, Technology and Entrepreneurship
- **Adadzewa Otoo**, Policy Specialist, Alliance for Financial Inclusion
- **Narayan Ranganathan**, Head of Innovation, Asia, Global Liquidity and Cash Management, HSBC
- **Timothy John Prawiromaruto**, Head of Financing Solutions, Bukalapak

**Spotlight on:**

- **How can public and private sectors work together to boost ASEAN's financial literacy?**
- **What role can tech adoption play in boosting financial literacy?**
- **How can ASEAN increase the financial literacy of MSMEs and hard-to-reach groups?**
- **How can financial literacy drive preparedness for the Fourth Industrial Revolution and a net zero future?**

*15 minutes*

Followed by a **Live Q&A Session via Slido**

#### **CLOSING SESSION**

**5.00PM – 5.15PM**

Concluding remarks by

- **H.E. John Virgoe, British High Commissioner to Brunei Darussalam**
- **Ms. Noorrafidah Sulaiman, Deputy Managing Director (Monetary Operations, Development and International), Brunei Darussalam Central Bank**

Participation is **FREE** and registration can be done online via the following **LINK** or **QR Code**:

<https://survey.alchemer.com/s3/6619960/Registration-ASEAN-Financial-Literacy-Conference>

