
UKABC's Digital Conversation Series
The Future of Fintech in Southeast Asia
Wednesday 08 July, 09.30 – 10.45 BST
Speaker Profiles



Baroness Neville-Rolfe DBE CMG, Chair, UK-ASEAN Business Council

Lucy has had three careers, in politics in business and in the civil service.

Currently she is a Conservative peer, sitting on the Lords EU Committee (and its Financial Services sub-committee); is Chair of Red Tractor (the food assurance organization); is Chair of the UK-ASEAN Business Council; and is a Non-Executive Director of Capita plc, Secure Trust Bank Plc, Thomson Reuters Founders Share Company and Health Data Research UK

Lucy became a peer in 2013 and was Parliamentary Under-Secretary of State for Business and Minister for Intellectual Property from 2014-2016. She represented the UK on the Digital Single Market and in the EU Competitiveness Council. From 2016-2017 she was the Minister of State responsible for energy and then Commercial Secretary at the Treasury.

Lucy's main career was at Tesco from 1997-2013, as Director for Corporate and Legal Affairs, and she served on the Main Board from 2006-2013.

Lucy has previously been a non-executive director of ITV, PwC, Metro AG and other companies. She was President of EuroCommerce, the Brussels retail and wholesale Trade Association, and served on the China Britain Business Council, the UK India Business Council and the CBI Economics Committee.

Before her career at Tesco she was a civil servant and a member of the Prime Minister's Policy Unit in Downing Street, having spent her earlier career in what is now DEFRA.

Lucy is a Governor of the London Business School and an honorary fellow of her old college, Somerville College, Oxford. She is married with four sons, and is interested in the arts, cricket, racing and gardening.

Dr. Doan Duy Khuong, Chair, ASEAN Business Advisory Council

Dr. Doan Duy Khuong is Vice Chairman of the Vietnam Chamber of Commerce and Industry (VCCI), a national organisation which represents the business community, employers and business associations across all Vietnam's economic sectors. He is also Chairman of the Vietnam Chapter of the ASEAN Business Advisory Council. Dr. Doan Duy Khuong is the Chairman of the ASEAN Business Advisory Council, a role he also played in 2010.

He also initiated a series of Vietnam Business Forums with Vietnam's strategic trade partners. The Vietnam Business Forum was established at a meeting between the Vietnamese Government and its donor partners in Tokyo in 1997, as one of the first public-private dialogue projects implemented by the International Finance Corporation (IFC) and the World Bank. The Forum established regular channels of communications between foreign and domestic companies and the Vietnamese Government, which have been sustained for more than a decade.

Dr Khuong is a founder and incumbent Co-chair of the Vietnam Business Council for Sustainable Development (VBCSD), established by the VCCI under the approval of the Government of the Socialist Republic of Viet Nam. The VBCSD was officially launched on 17th December 2010. It is a business-led organisation with the mandate to promote the business community's active role in, and strong advocacy for, the implementation of the Strategic Orientation for Sustainable Development in Vietnam. The VBCSD facilitates and promotes the sharing of sustainable development experience, solutions and good practice, and strengthens dialogue and close coordination among the business community, the Government and civil organisations in this area. VBCSD is a partner within the Global Network of the World Business Council for Sustainable Development (WBCSD). The WBCSD's Global Network is an alliance of more than 60 CEO-led business organisations worldwide.

Dr Khuong is one of twelve Australian Alumni Ambassadors from eight Indo-Pacific countries recently appointed by the Australian Government who will work with Australia's diplomatic missions in their home countries to grow Australia's global alumni community by raising the profile of Australia's world class education system and strengthening ties between Australia and the rest of the world.

Dr. Doan Duy Khuong is a receiver of Higashi-Kuninomya International Culture Award (Japan).

Dr. Doan Duy Khuong also had some Publications: Website of the Vietnam Chamber of Commerce and Industry: <http://www.vcci.com.vn>; Biweekly Vietnam Business Magazine in Vietnamese, English and Japanese; Guide Books: Exporting to US, Incoterms 2000, Vietnam's RoadMap of Tarriffs Reduction for AFTA period 2001-2006, The development of Vietnamese Business Community after joining WTO (2013)

Rt Hon Alderman William Russell, the Lord Mayor of the City of London



William Russell has over 30 years' experience in the financial and business City including holding senior positions in the national and international banking sector.

In 1987 he went to work for First Boston Corporation before joining Merrill Lynch in 1992 as an Investment Banker in Institutional Equity Sales, working in Asia, New York and London.

William is currently Chair of CDAM, a London based Asset Management business, and Senior Advisor to STJ Advisors. He was also on the Board of Innovate Finance, the industry body for the UK based FinTech community.

William was elected as Alderman for the Ward of Bread Street in 2013 and served as Sheriff of the City of London in 2016-17.

He has a number of charitable interests; he has served as Chair of the Development Board of the Royal Court Theatre, he is a Board Member of the Guildhall School of Music & Drama, the Barbican Centre and is on the Council of the Royal Theatrical Support Trust. He is immediate past Chair of Prostate Cancer UK and is currently Deputy Chair of Place2Be, a children's mental health charity. He is a Trustee of Morden College and a past member of the Development Board of the Charterhouse.

Adrian Gunadi, Co-Founder and CEO, Investree, ASEAN BAC Member – Indonesia



Having graduated from the University of Indonesia Faculty of Economics, and thereafter earning his MBA from the Rotterdam School of Management at Erasmus University, Adrian started his career as a Management Trainee at Citibank, before proceeding to manage Islamic Finance at Standard Chartered, Saadiq, Dubai, UAE.

Eventually, he became Head of the Sharia Division at Bank Permata, and finally prior to his present job, he worked as the Director for Retail Banking at Bank Muamalat. Throughout the past 20 years in both local and international banking, Adrian has been busy building business models for banking companies within the conventional sphere in areas such as sharia finance and SME platforms, as well as in microfinance and e-banking in the retail sector.

His experience working for leading financial institutions led Adrian see first-hand the many Indonesians who are still having difficulty in obtaining access to finance. Arising from these observations, the idea emerged to build a digital platform connecting Borrowers and Lenders which was named Investree.

Joel Yarbrough, Vice President for Asia Pacific, Rapyd

Joel Yarbrough is the Asia Pacific Vice President for Rapyd , a global FinTech-as-a-service platform. He is responsible for leading the company’s value proposition and growth efforts in the region.

Joel brings 26 years of extensive cross-disciplinary experience, having worked in Payments, Technology, Banking, and Management Consulting across continents. Prior to Rapyd, he was Head of Product at Southeast Asia’s largest tech startup Grab , and went on to lead Business and Corporate Development on behalf of GrabPay , the Financial Services arm of Grab. He is also a notable PayPal alumnus, having led Global Product Strategy, APAC Product Management, Large Partner and O2O Solutions during his time at the world’s first digital payments company. Joel was also a founding board member of PayPal’s non-profit and charitable giving fund. Before joining PayPal, Joel held multiple global roles at JPMorgan.

Joel holds a Bachelor of Science in Economics from the Wharton School of the University of Pennsylvania and currently lives in Singapore with his wife and two daughters.

Tan Sri Dr Munir Majid, Chairman of CARI, ASEAN BAC Member – Malaysia

Tan Sri Dr Munir is currently Chairman of CIMB ASEAN Research Institute, of the Financial Services Professional Board, of ASEAN Business Advisory Council, Malaysia, as well as President of the ASEAN Business Club. He also sits on the board of the Institute of Strategic and International Studies (ISIS) Malaysia and is board chairman of the Institute for Capital Market Research Malaysia (ICMR). He is an active advocate of deeper ASEAN economic integration.

He has extensive experience and is well known in the Malaysian corporate world. He is formerly the Chairman of Bank Muamalat Malaysia Berhad (2008-2020). He had been the Group Editor of the New Straits Times, first executive chairman of CIMB and founding chairman of the Malaysian Securities Commission. After stepping down from the Securities Commission, he became Independent Non-Executive Director of Telekom Malaysia Berhad, Chairman of Celcom (Malaysia) Berhad and Non-Executive Chairman of Malaysian Airline System Berhad. He was Founder President of the Kuala Lumpur Business Club, established in 2003 and is a member of the Court of Fellows of the Malaysian Institute of Management.

Tan Sri Dr Munir obtained a BSc and PhD in International Relations from the London School of Economics and Political Science (LSE) in 1971 and 1978. He is an Honorary Fellow of LSE and continues the long association with his alma mater as Visiting Senior Fellow at the Centre of International Affairs, Diplomacy and Strategy. Tan Sri Dr Munir is an associate of Southeast Asia Centre (SEAC) at LSE.