

MADE IN THE UK SOLD TO THE INDO-PACIFIC

ROADSHOW | 17 JUNE - 27 JUNE

Want to hear from sector specialists, market experts and other companies about export opportunities in the Indo-Pacific?

The Made in the UK Sold to the Indo-Pacific Roadshow 2024 is a two-week series run by the UK Government to support UK exporters to access business opportunities across the Indo-Pacific region. This is a platform to engage, interact and learn how to grow your business in a one-stop shop.



Markets:

South Asia

India
Sri Lanka
Bangladesh
Nepal
Maldives

Asia Pacific

Australia
Brunei
Cambodia
Indonesia
Japan
Laos
Malaysia
New Zealand
Philippines
Singapore
South Korea
Taiwan
Thailand
Vietnam

UK companies attending the Roadshow will:

- Engage with senior government officials including His Majesty's Trade Commissioners for Asia Pacific and South Asia, Ministers, Ambassadors, High Commissioners and Trade Envoys
- Hear from Indo-Pacific market advisers on the growth and opportunity in the region, including real business success stories and market intelligence
- Build a comprehensive understanding of Government and partner support, including the Export Support Service
- Participate in events, sector roundtables and 1-1 meetings with market advisers/specialists and select partners



Why Indo-Pacific?

A quarter (25%) of global GDP growth is projected to come from the Asia Pacific and South Asia regions by 2050 [1].

These regions will account for around a quarter of the world's middle-class consumers in the decades to come [1].

The UK has high ambitions for exporting to the region with a network of Free Trade Agreements, including CPTPP, more being negotiated and a suite of support available to give UK companies a competitive advantage in the region.

Source:

[1] UK Department for Business and Trade, Global trade outlook - February 2023 report

Interested in attending, or in running an event as part of the Made in the UK Sold to the Indo-Pacific Roadshow 2024?

Get in touch to find out more.

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